










Design Consulting – Range of Services

Overview

	Usability Testing	Analysis	Evaluation	Coaching	
Basic	<p>Quick Test 2 days* in total</p> <ul style="list-style-type: none"> - pReact® method - ergonomics - design - content - subjective impressions <p> 1 day**</p>	<p>Fast Tracking 2 days*</p> <ul style="list-style-type: none"> - automatic lookzones - direction of gaze over time - duration of gaze - user actions (mouse, keyboard) - click rates - statistic analysis 	<p>Short Analysis 1 day*</p> <ul style="list-style-type: none"> - pReact® method - ergonomics - design - content - effect 	<p>Short Evaluation 2 days*</p> <ul style="list-style-type: none"> - pReact® method - ergonomics - design - content - effect - screenshots with commentary - recommendations for optimisation 	<p>Compact Workshop 3 days* in total</p> <ul style="list-style-type: none"> - pReact® method - project/topic-specific questions - process visualisations - scenarios, business games - documentation - tables, charts <p> 1 day**</p>
Standard	<p>Standard Test 5 days* in total</p> <ul style="list-style-type: none"> - pReact® method - 2 - 3 use cases - short interviews <p> 1 - 2 days**</p>	<p>Eye Tracking 30 min.* per participant</p> <ul style="list-style-type: none"> - client-specific lookzones - direction of gaze over time - duration of gaze - user actions (mouse, keyboard) - click rates - statistic analysis - protocol in terms of a Quicktime movie <p>optional: - analysis and evaluation of statistical interpretation - creation of an optimisation report</p>	<p>Standard Analysis 3 - 5 days*</p> <ul style="list-style-type: none"> - pReact® method - ergonomics - design - content - effect - technical realisation - application-specific criteria 	<p>Standard Evaluation 3 days*</p> <ul style="list-style-type: none"> - pReact® method - screenshots with commentary to illustrate problems - concrete suggestions for solving problems 	<p>Standard Workshop 5 days* in total</p> <ul style="list-style-type: none"> - pReact® method - project/topic-specific questions - process visualisations - scenarios, business games - documentation - tables, charts, protocol <p> 1 day**</p>
Premium	<p>Detailed Test 10 days* in total</p> <ul style="list-style-type: none"> - pReact® method - client-specific topics - 3 - 6 use cases - depth interviews <p> 2 days**</p>	<p>optional: - analysis and evaluation of statistical interpretation - creation of an optimisation report</p>	<p>Depth Analysis and Evaluation 10 days*</p> <ul style="list-style-type: none"> - pReact® method - application-specific criteria and usage scenarios - detailed assessment and formatting of analysis results <ul style="list-style-type: none"> - pReact® method - screenshots with commentary to illustrate problems - concrete suggestions for solutions to problems, categorisation and prioritisation of these solutions in a list of measures 		<p>Intensive Workshop 10 days* in total</p> <ul style="list-style-type: none"> - pReact® method - project/topic-specific questions - process visualisations - scenarios, business games - documentation - tables, charts, protocol <p> 1 - 2 days**</p>

 can be used in combination

 Minimum number of test subjects/participants

 Maximum number of test subjects/participants

* timings are intended as guidelines and are always dependent on the concrete task itself

** time required to perform usability test/workshop